

“It is a silly fish that is caught twice with the same bait.” — Thomas Fuller

BASS Creative deeply understands that to help our clients achieve their business goals—each design solution must be unique, and focused on the elusive target. Designs must be continually fresh, creative and relevant to be successful. Our diverse design style can vary from conservative and sophisticated, to “high-tech/high-energy,” and on occasion, splashes of humor mixed in. We’re extremely sensitive to your company’s message, striving to communicate to your audience in the most effective way. We attribute our success to our strong work ethic and unwavering effort to avoid the commonplace, resist the typical, and reject the “catch of the day” mentality. We approach things differently than other design studios. You’ll not find cookie-cutter solutions at BASS Creative. We take the time to get to know you, your company, and what your goal is before we even set out on the design trail. Helping you achieve your goal is our goal. We do what it takes to leave you satisfied, and reaping the benefits of professional marketing materials. After all, why have fish sticks when you can have lobster?

Founded in 1993, BASS Creative stands firm on the belief that our success is measured by our clients success. Streamlined partnering and open communication is what makes our designs effective and extremely marketable. We offer comprehensive creative services including logos, brochures, annual reports, direct mail, advertising for print, packaging, trade show and environmental graphics, web, and digital illustration. We also offer Print Brokering for those clients who desire their job to be handled by us from start to finish.

You can rest assured, that your project will be delivered on time, on budget, and exceeding your expectations! We do what it takes to meet your deadline, as we’ve even been know to burn the midnight oil on occasion. As you can see, our goal is not just to have a stringer full of clients, but to have clients that are truly satisfied with the end result, and are pleased they partnered with BASS Creative. We continually look for clients that we can partner with who realize the importance of having professional marketing materials—materials that generate positive results in a competitive marketplace. When you look good, we look good—when you’re successful, we’re successful, and we’re confident that you’ll be compelled to recommend us to your business associates!

—
“Give a man a fish, you’ll feed him for a day;
Teach a man to fish, and you can sell him fishing equipment”

— Mr. Penn

Following is a sampler platter of recent projects we have done for our prized clients. Take a look, and drop us a line. Don’t let another big one get away, contact BASS Creative today!

Thank you for your time and interest in BASS Creative.





1. **Colorado Seasons:** A retail outlet for seasonal home decor.

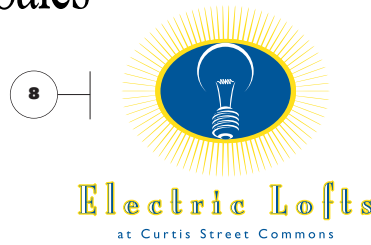
2. **M-ROCK:** A high-tech, modular camera bag manufacturer.

3. **iLoveFeedback.** A product logo for Executive Forum. iLoveFeedback is a training program optimizing feedback.

4. **New Covenant Community Church;** New church in the Lone Tree, Colorado area.

5. **2 Eagles Resort;** A mountain resort located in Big Thompson Canyon, CO.

6. **Field Sales®;** A product logo for a sales force automation and methodology software

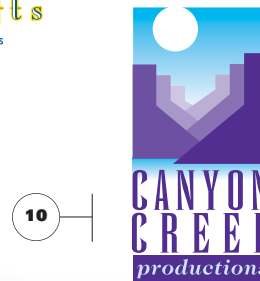


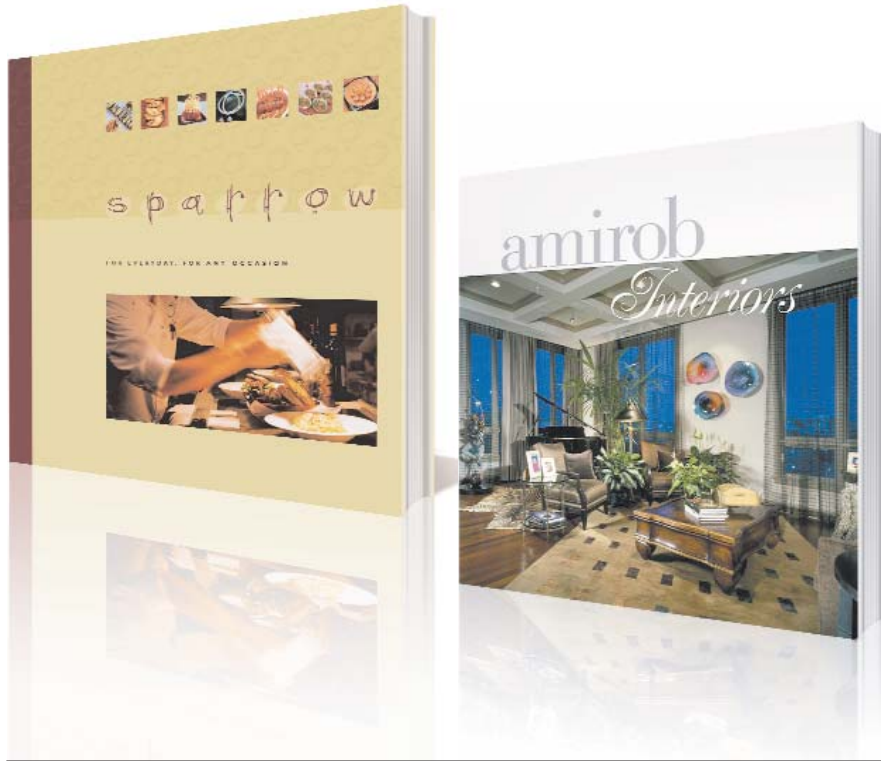
7. **Geospatial Information Technology Association;** Annual Conference theme logo.

8. **Electric Lofts;** Residential lofts and office development located downtown Denver, CO.

9. **InterAct, Incorporated;** A software training and consulting firm in the Human Resource industry.

10. **Canyon Creek Productions;** A print brokering company.





Top Left:

Sparrow Restaurant
Cookbook
Quark Xpress
Adobe Photoshop &
Illustrator

Top Right:

Amirob Interiors
Coffee-Table/Showcase
Book
Quark Xpress
Adobe Photoshop &
Illustrator

Bottom

MPC Express Services
Direct Mail Postcard
Series
Quark Xpress
Adobe Photoshop,
Illustrator & traditional
drawing methods





Top:

GE Auto Warranty Services; Sales Incentive Promotional Kit. Project entailed design, photo illustration, production, and print management. Included in the kit are:

- (a) cover letter,
- (b) presentation/pocket folder, and
- (c) staggered inserts.



Top:

iLoveFeedback;
Participant guide/training
manual and supplemental
materials, including iLF
notepad with interactive
PDF questionnaires, and
certificate of completion.



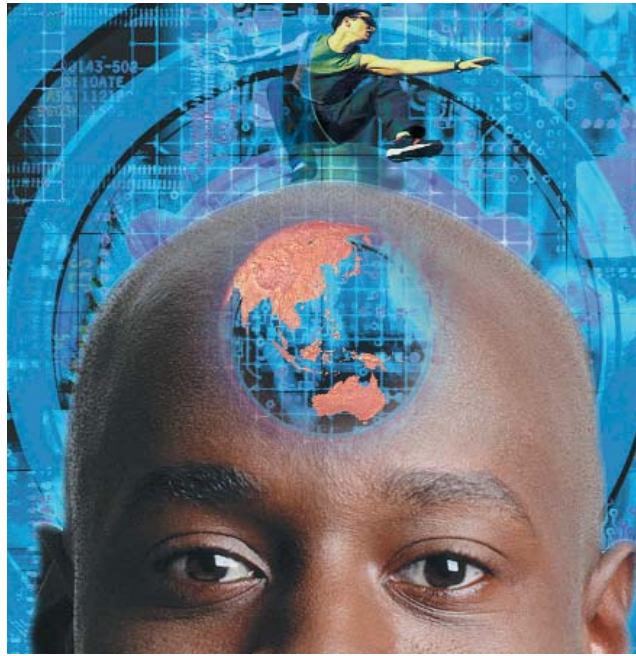
Top:

GITA
Theme illustration for
Conference 31
titled "Soaring Beyond
Tradition"
Adobe Photoshop &
Illustrator

Bottom

GITA
Theme illustration for
Conference 30
titled "Mission Possible"
Adobe Photoshop &
Illustrator





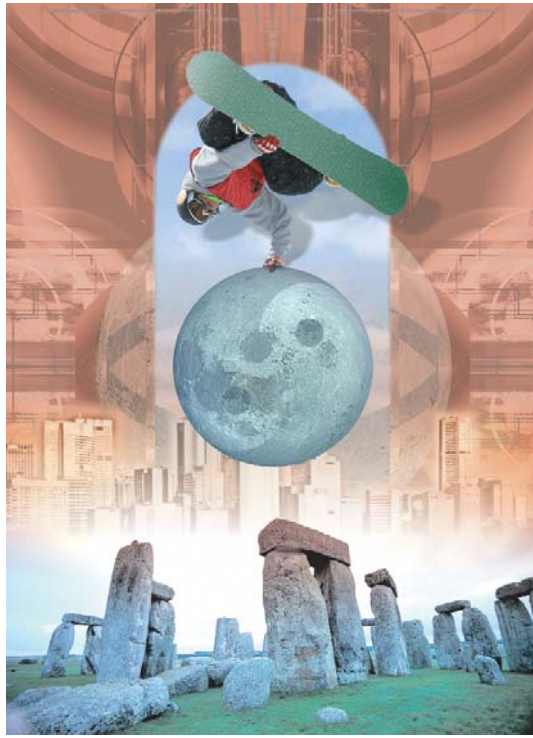
Top:

GITA
Theme illustration for
Conference 28
titled "Crossing
Boundaries"
Adobe Photoshop &
Illustrator

Bottom

CODA Inc.
Photo illustration used in a
direct mail promotional
piece announcing new
equipment additions to the
company
Adobe Photoshop &
Illustrator





Top:

Experimental Illustration
Adobe Photoshop &
Illustrator

Bottom Left

Cover Art; CED Magazine,
a trade journal for the
Broadband Communications
Industry. An Advantage
Business Media Publication
Adobe Illustrator &
Photoshop

Bottom Right

Credit Union of Colorado
(formally CSECU); Children's
Savings Account growth
chart for the 'Save-A-
Saurus' campaign. This
project entailed design,
layout, and production with
original pen & ink
illustration and character
development.



Top:

Send Out Cards
Retail & B2B Exhibit Booth
Banners
31.5" x 86"
Quark Xpress
Adobe Illustrator &
Photoshop

Bottom

M-ROCK Camera Bags
Point of Purchase Display
Signage
15" x 20"
Adobe Illustrator &
Photoshop

